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Fundamentals of Information Systems 6 E

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Fundamentals of Information Systems (Paperback) Published January 1st 2011 by Course Technology. 6th Edition, Paperback, 476 pages. Author (s): Ralph M. Stair, George Walter Reynolds. ISBN: 084062192 (ISBN13: 978084062192) Edition language:

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Combining the latest research and most current coverage available into a succinct nine chapters, FUNDAMENTALS OF INFORMATION SYSTEMS, 8E equips students with a solid understanding of the core principles of IS and how it is practiced. The streamlined 560-page eighth edition features a wealth of new examples, figures, references, and cases as it covers the latest developments from the field—and highlights their impact on the rapidly changing role of today's IS professional. In addition to a stronger career emphasis, the text includes expanded coverage of mobile solutions, energy and environmental concerns, the increased use of cloud computing across the globe, and two cases per chapter. Learning firsthand how information systems can increase profits and reduce costs, students explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The text introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. It also presents some of the most current research on virtual communities, global IS work solutions, and social networking. No matter where students' career paths may lead, FUNDAMENTALS OF INFORMATION SYSTEMS, 8E and its resources can help them maximize their success as employees, decision makers, and business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Readers gain with a solid understanding of the core fundamentals of information systems (IS) today in just nine brief chapters with Stair/Reynolds' FUNDAMENTALS OF INFORMATION SYSTEMS, 6E. Readers explore the key principles of IS with a captivating overview of the IS discipline and the rapidly changing role of today's IS professional. More than 50 new references in each chapter bring the latest IS topics and examples to the forefront, while new opening vignettes, cases and special interest features clearly demonstrate the emphasis today's organizations place on innovation and speed. Readers gain an understanding of cloud computing, forecasting and some of the most recent developments affecting virtual communities, virtual teams and work structures. It's the concise IS overview readers need to function more effectively as workers, managers, decision makers, and organizational leaders in business today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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WHAT'S IN IT FOR ME? Information technology lives all around us—in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's Introduction to Information Systems, 2nd edition helps make Information Technology come alive in the classroom. This text takes students where IT lives—in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is WileyPLUS - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The WileyPLUS course for Introduction to Information Systems, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.

Readers develop an understanding of the core principles of IS and how it is practiced today with PRINCIPLES OF INFORMATION SYSTEMS, 13th edition. This edition combines the latest research with the most current coverage available as content highlights IS-related careers. Readers explore the challenges and risks of computer crimes, hacking, and cyberterrorism as well as the most current research on big data, analytics, and global IS and social networking. In addition, readers examine business intelligence; cloud computing; e-commerce; enterprise systems; ethical, legal, and social issues of information systems; mobile computing; project management; strategic planning; and systems acquisition. Readers learn how information systems can increase profits and reduce costs as they explore new information on artificial intelligence, change management, data governance, energy and environmental concerns, Internet of Everything, Internet censorship and net neutrality, virtual teams, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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